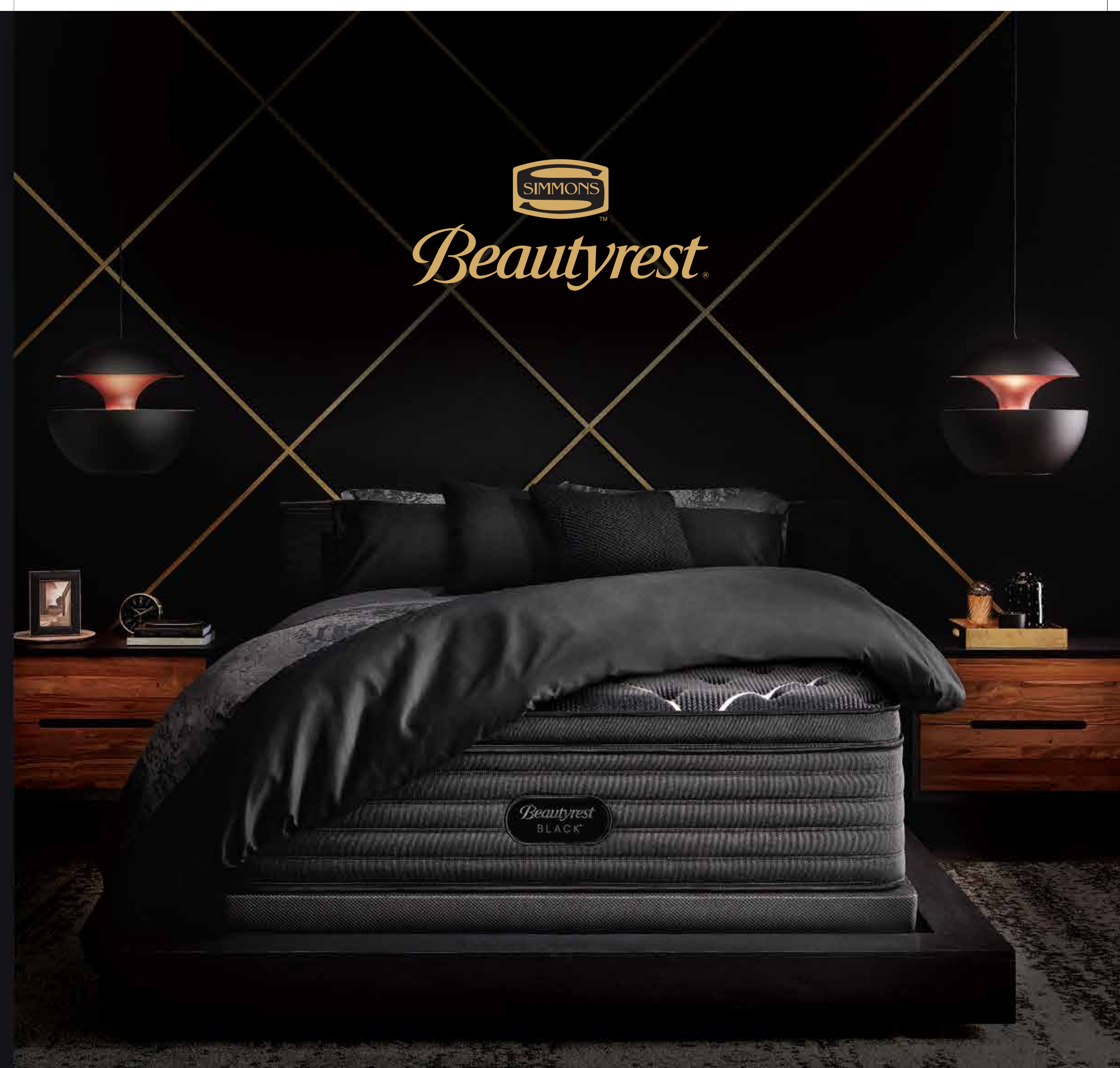




CORPORATE OFFICE:

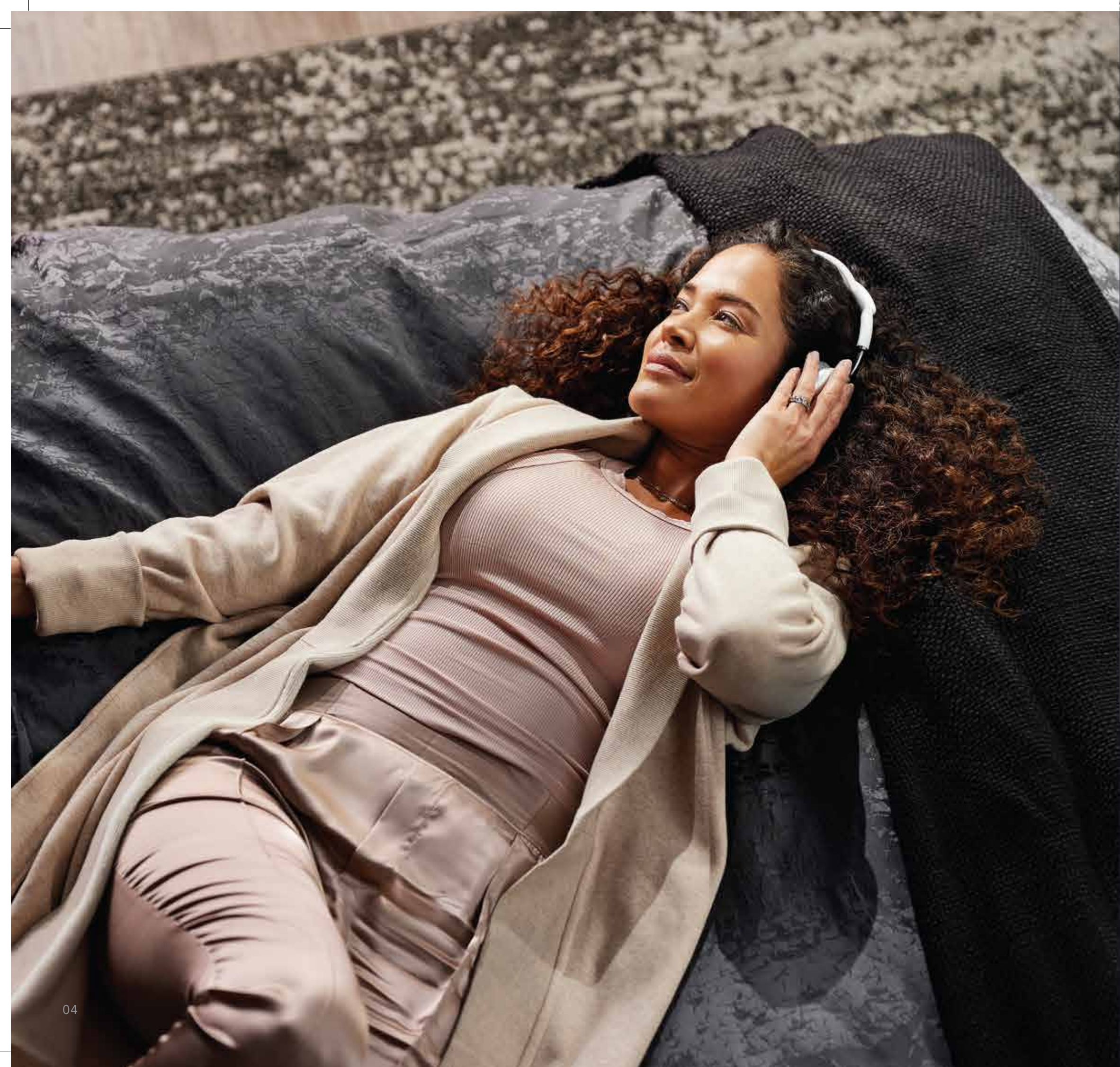
419 K.M. Trade Tower, Sec-14, (Hotel Radisson Blu), Kaushambi, Ghaziabad-201010, UP, India
Ph.: (0120) 4901369 • sales@simmonsbeautyrest.in • www.simmonsbeautyrest.in







SLEEP FIRST CLASS™



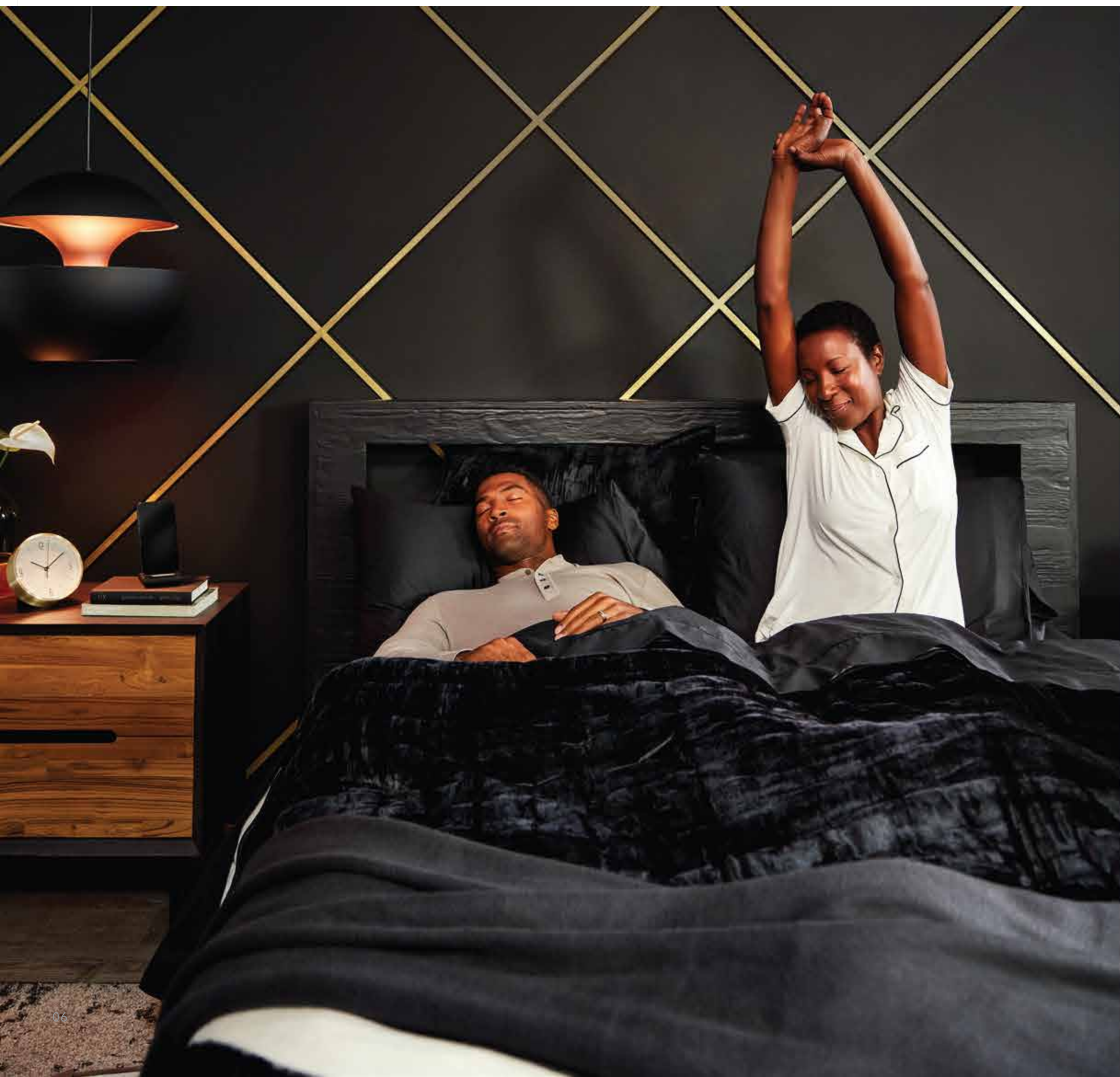
HOW INDUSTRY FIRSTS HAVE LED TO FIRST CLASS SLEEP.

Our legacy makes us who we are today.



Simmons Beautyrest® with 150-year heritage has always believed in to promote luxurious sleep. Simmons Beautyrest® has been a pioneer in the mattress industry, introducing several unique concepts and technology. That improved the quality of sleep throughout the world. Among other industry firsts, the creation of Pocketed coils and the introduction of tailored support, motion isolation, and first-class sleep to the world marked the formal launch and introduction of the Simmons Beautyrest® range worldwide.

Simmons Beautyrest® has offered great sleep to great minds like Henry Ford, Thomas Edison, H.G. Wells, and George Bernard Shaw, all legends in their regard. They all had one thing in common: desire for greater sleep and Simmons Beautyrest® provided the solution with renowned mattresses that were first the choice of America and later became the choice of the world.



WE’VE BEEN INDUSTRY LEADERS FROM THE START.

We at Simmons Beautyrest® are extremely proud of our century’s old heritage as mattress manufacturers.

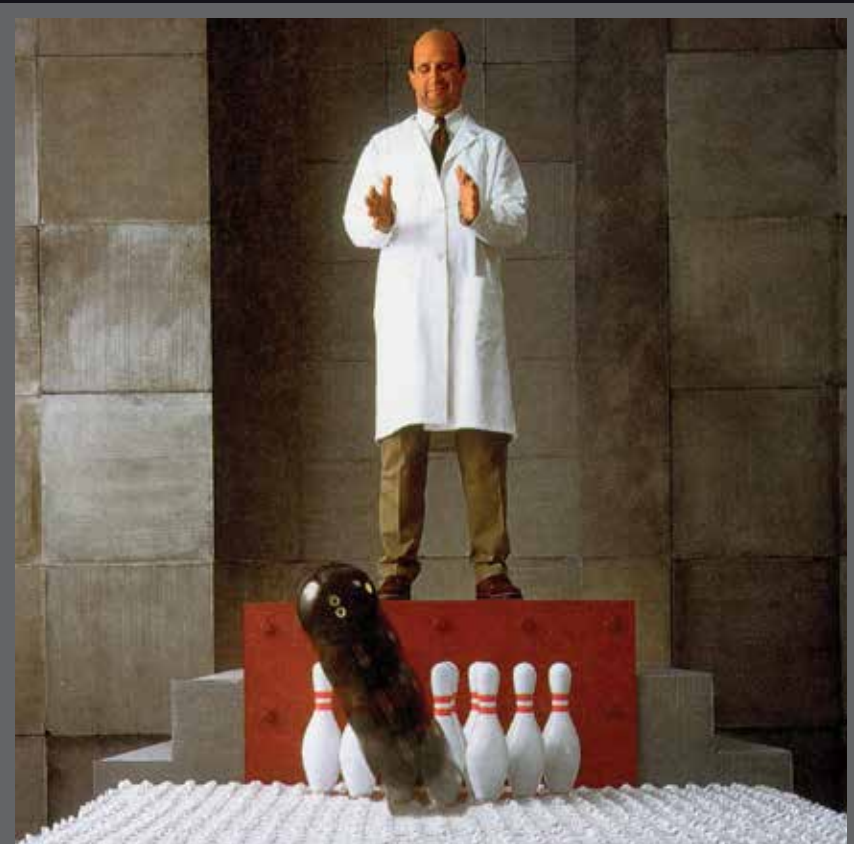
Our Milestones

- 1870 : The Simmons Bedding Company was founded by Zalmon G. Simmons.
- 1876 : Simmons became the first manufacturer to mass-produce woven wire mattresses.
- 1891 : Simmons became the largest company of its kind in the world.
- 1925 : Launch of the Simmons Beautyrest® Line, featuring its legendary Pocketed Coil® technology, delivering individual support and motion separation.
- 1958 : Introduction of revolutionary Queen and King Size mattresses for a royal sleep experience.

We’re committed to quality and craftsmanship.

At Simmons Beautyrest®, we utilize premium materials and expert artisans to design and produce products that truly revitalize your sleep.

- 1995 : Started to promote and educate customers about the Pocketed Coil® springs, which resist motion transfer for less partner disturbance.
- 1999 : Launched the Westin® Heavenly Bed
- 2000 : The debut of the revolutionary non-flip mattress.
- 2003 : We made another important advancement with Simmons Beautyrest® with the introduction of the T3 Pocketed coil.



The Bowling Ball Mattress, Advertisement.

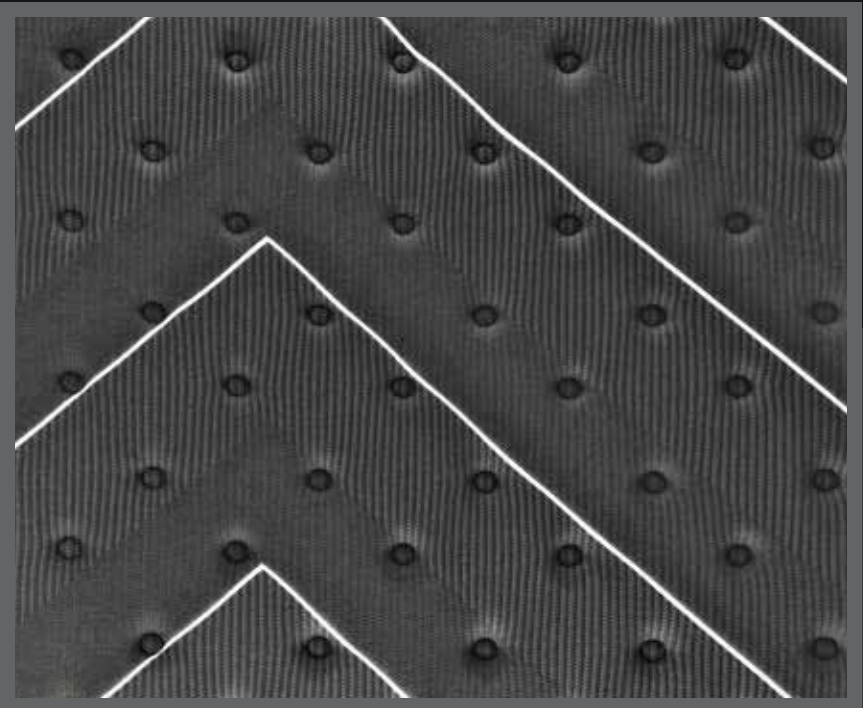
We’re taking sleep from being a luxury to being luxurious.

With revolutionary products, we redefined the luxury category that makes sleep a luxurious experience rather than a luxury.

- 2006 : Redefined the luxury category with the introduction of Simmons Beautyrest® Black, now the leading luxury innerspring line in the industry.
- 2019 : We are now delivering our opulent mattress right to your doorstep. Our selection has traditionally only been accessible in-store. But as we grow, we are now directly selling the Simmons Beautyrest® on our website, allowing you to experience First Class Sleep.
- 2020 : Continuing to bring innovations to market — Cooling, Memory Foams, recycled fabrics and fibers.



SIMMONS BEAUTYREST® DELIVERS THE WORLD’S MOST ADVANCED SLEEP INNOVATIONS



World’s Premier Support Systems

Pocketed Coils move individually to support the shape of your body and diffuse your partner’s movement.

Trusted Authority

150 years, hundreds of patents and millions of hours of sleep research.

Don’t Sleep Too Hot... Or Too Cold

Advanced materials and bed design maintain your ideal sleeping temperature.

Proudly Designed In The USA

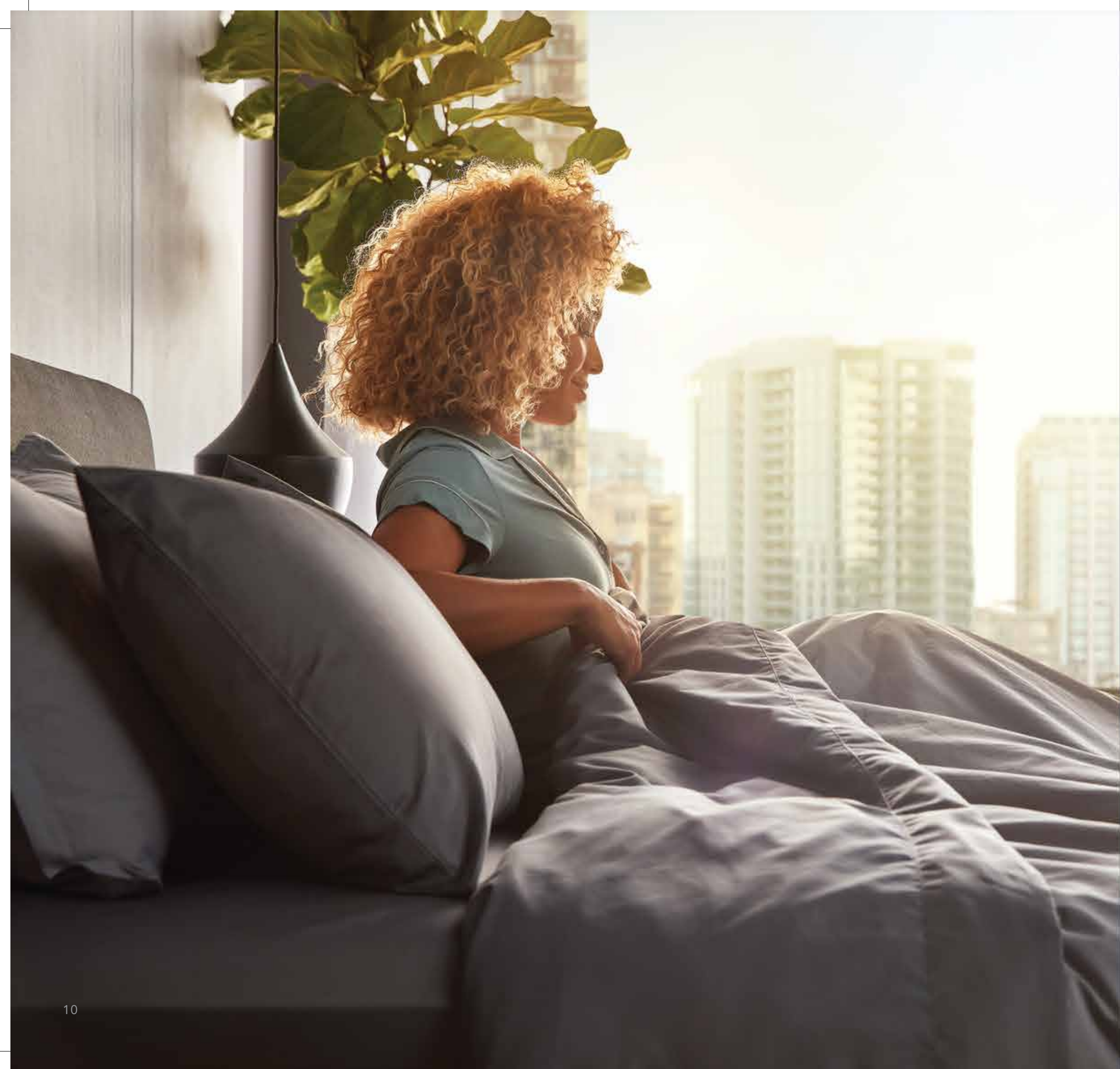
Delivering inventive products with exceptional quality.

Personalized Comfort

No two sleepers are created equal, so we make a mattress to meet your needs.

10-year Warranty

Rest easy - if something goes wrong, we’ll make it right.



COMFORT & SUPPORT TECHNOLOGY GUIDE



POCKETED COIL TECHNOLOGY



T1 POCKETED COIL® TECHNOLOGY
Helps provide conforming support and motion separation for undisturbed sleep.



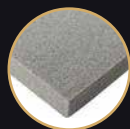
ORTHO COIL® TECHNOLOGY
Provides individualized back support, eases movement, and pressure point relief throughout the night.



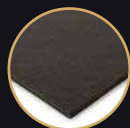
2K NANO COILS
Designed to provide enhanced sleep comfort and pressure relief with individualized back support for each unique shape.



PRESSURE RELIEVING FOAMS



MICRO DIAMOND™ MEMORY FOAM
A premium memory foam infused with cooling particles to help conduct heat away from the body.



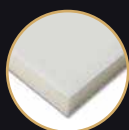
BEAUTYREST® CHARCOAL MEMORY FOAM
Premium plant-based memory foam infused with charcoal which provides natural cooling.



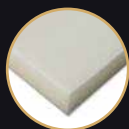
DYNAMIC RESPONSE™ MEMORY FOAM
Eliminates pressure points with the unique feeling. Dynamic Response™ memory foam contours and conforms to your personal shape.



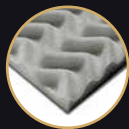
PREMIUM FOAMS



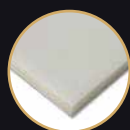
ENERGY™ FOAM
A soft foam that provides comfort & support, airflow & ventilation. For a night of restful and tranquil sleep and to wake up active and re-energized.



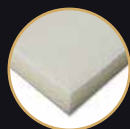
COMFORT FOAM
High quality comfort foams in different levels of plushness, used in various constructions, to create comfort preferences.



RIGHTTEMP™ WAVE FOAM
Ultra-strong, highly conductive material that delivers consistent support and cool sleep night after night.



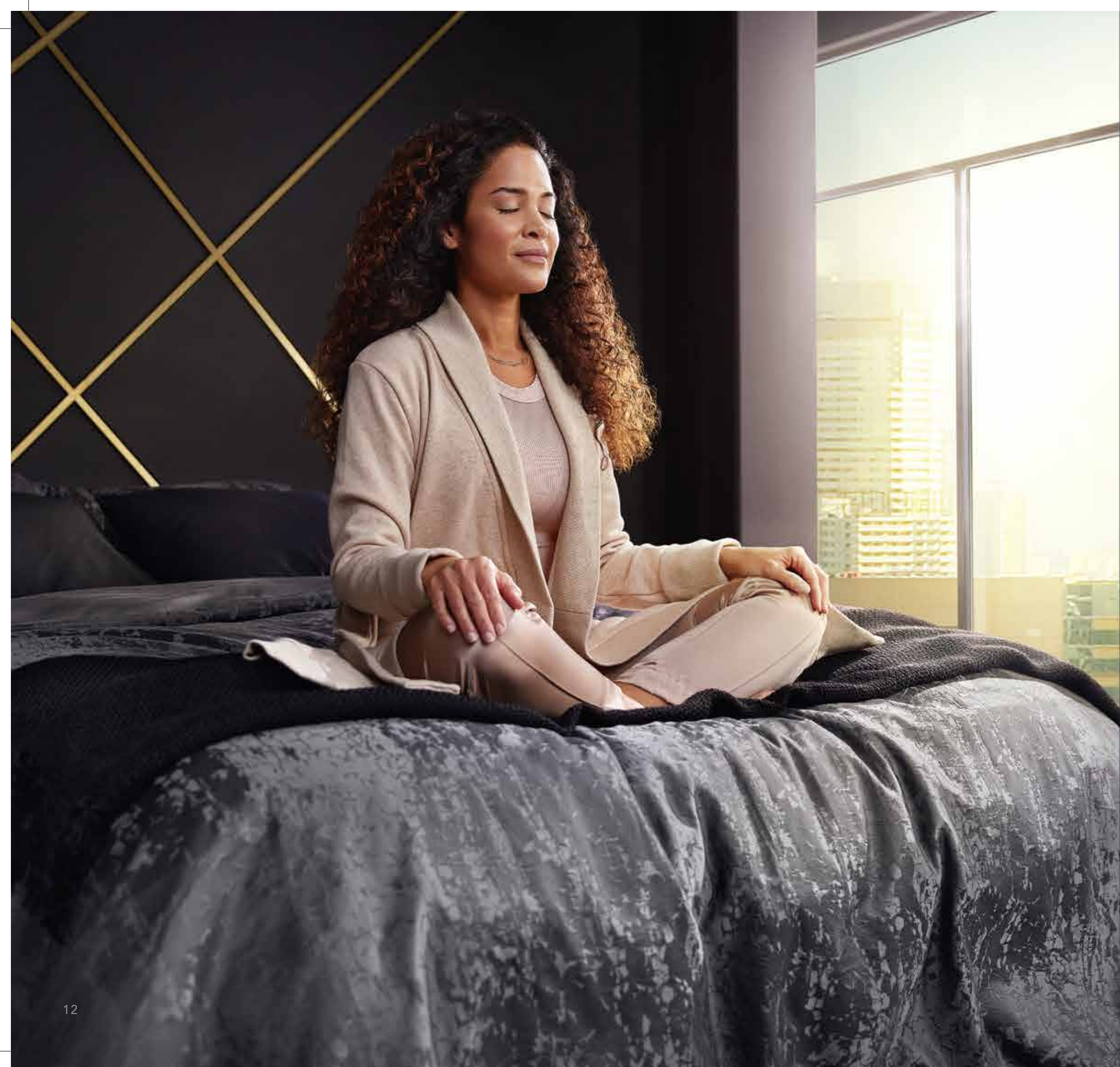
AIRFEEL™ FOAM
A soft, quality foam at the surface, with an open cell structure that helps provide airflow, performance and durability for the life of the mattress.



BEAUTYEDGE™ FOAM
The BeautyEdge foam provides reinforced perimeter, prevents sinking and sagging along the edges. Makes easier to get in and out of the bed.



GELTOUCH® HD FOAM
A high density, gel-infused foam that contours to your body for personalized support and cooling comfort.



COMFORT & SUPPORT TECHNOLOGY GUIDE



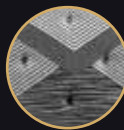
LUXURIOUS AND PREMIUM FABRICS



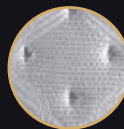
RECHARGE PERFORM FABRIC
Our most advanced fabric enables better comfort and a higher level of breathability. This fabric offers moisture-wicking, anti-bacterial, and chemical free properties.



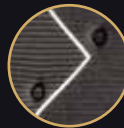
NATURAL FEEL PERFORMANCE FABRIC
Our natural performance fabrics are made with eco-friendly, skin-friendly, and sustainable yarns that are moisture wicking and durable.



INFINICOOL® LUX
Promotes a cool sleep environment with a cool-to-touch sleep surface, and breathable comfort.



SURFACECOOL FABRIC
Features eco-friendly yarn and antimicrobial performance layer which is paired with cool-to-touch technology for a cooler sleep surface and a great night's sleep.



BLACKICE™ 4.0
Features 4-way cooling actions in our most advanced temperature management system, so you feel cooler and sleep better.



SILVER FIBRE FABRIC
Features eco-friendly Silver-infused yarn for excellent breathability and moisture control to keep your mattress feel fresh and cool.



NATURAL LATEX



SELF-RESPONSE™ LATEX
A responsive material that provides unique support and pressure relief for your hips and shoulders.



COMFORT-RESPONSE™ LATEX
Supports the system with distinctive conforming support and a uniquely firm feel.



7-ZONED NATURAL COOL BEAUTYREST LATEX
Ensures a subtle and nuanced body trace through the mattress, resulting in great spinal support.



COOLING TECHNOLOGIES



2K NANO CELL TECHNOLOGY
Better sleep that rejuvenates you has been redesigned with the most individual body support cores. Designed with the aid of chiropractors to provide the best possible body support.



PHASE-CHANGING TECHNOLOGY (PCT)
Based on thermodynamics research, PCT helps to release heat away, it enables superior moisture exchange and faster heat dissipation, providing a consistent cool sleeping surface.

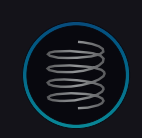


SIMMONS
Beautyrest
BLACK

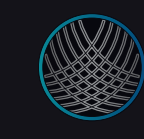
Simmons Beautyrest Black® seamlessly integrates luxury and technology for an indulgent sleep experience. Innovative T1 Pocketed Coil® technology, intricately engineered 2K Nano Coils technology, and the latest pressure relieving memory foam and natural latex makes this mattress the ultimate choice in luxury bedding.



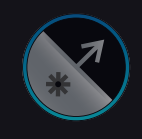
T1 POCKETED COIL® TECHNOLOGY
Helps provide conforming support and motion separation for undisturbed sleep.



2K NANO COILS
Designed to provide enhanced sleep comfort and pressure relief, with individualized back support for each unique shape.



BLACKICE™ 4.0
Features 4-way cooling actions in our most advanced temperature management system, so you feel cooler and sleep better.



SELF-RESPONSE™ LATEX WITH PHASE CHANGING TECHNOLOGY (PCT)
Based on thermodynamics research, PCT helps to release heat away, it enables superior moisture exchange and faster heat dissipation, providing a consistently cool sleeping surface.



REST EASY
Certipur-US certified means your mattress is made from materials without mercury, lead or formaldehyde.



PROUDLY DESIGNED IN THE USA
Delivering inventive products with exceptional quality.



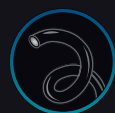
10 YEAR WARRANTY*
Mattresses have undergone rigorous industry standard durability tests, including Rollator and Cornell. These demonstrated exceptional results and met industry standards 1½" Impression



Beautyrest®

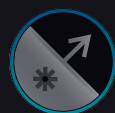
HARMONY

For a luxurious sleeping experience, Simmons Beautyrest Harmony® smoothly combines elegance and technology. This mattress has advanced T1 Pocketed Coil® technology, carefully built BeautyEdge® Foam for trustworthy edge support, and the newest pressure-relieving memory foams and natural latex materials.



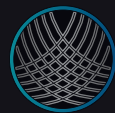
T1 POCKETED COIL® TECHNOLOGY

Helps provide conforming support and motion separation for undisturbed sleep.



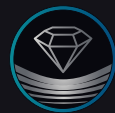
SELF-RESPONSE™ LATEX

A responsive material that provides unique support and pressure relief for your hips and shoulders.



INFINICOOL® LUX

Promotes a cool sleep environment with a cool-to-touch sleep surface, and breathable comfort.



MICRO DIAMOND™ MEMORY FOAM WITH PHASE CHANGING TECHNOLOGY (PCT)

Provides contouring comfort and enhanced pressure relief, added with PCT that helps to quickly dissipate heat and provides consistently cool sleeping surface.



REST EASY

CertiPUR-US certified means your mattress is made from materials without mercury, lead or formaldehyde.



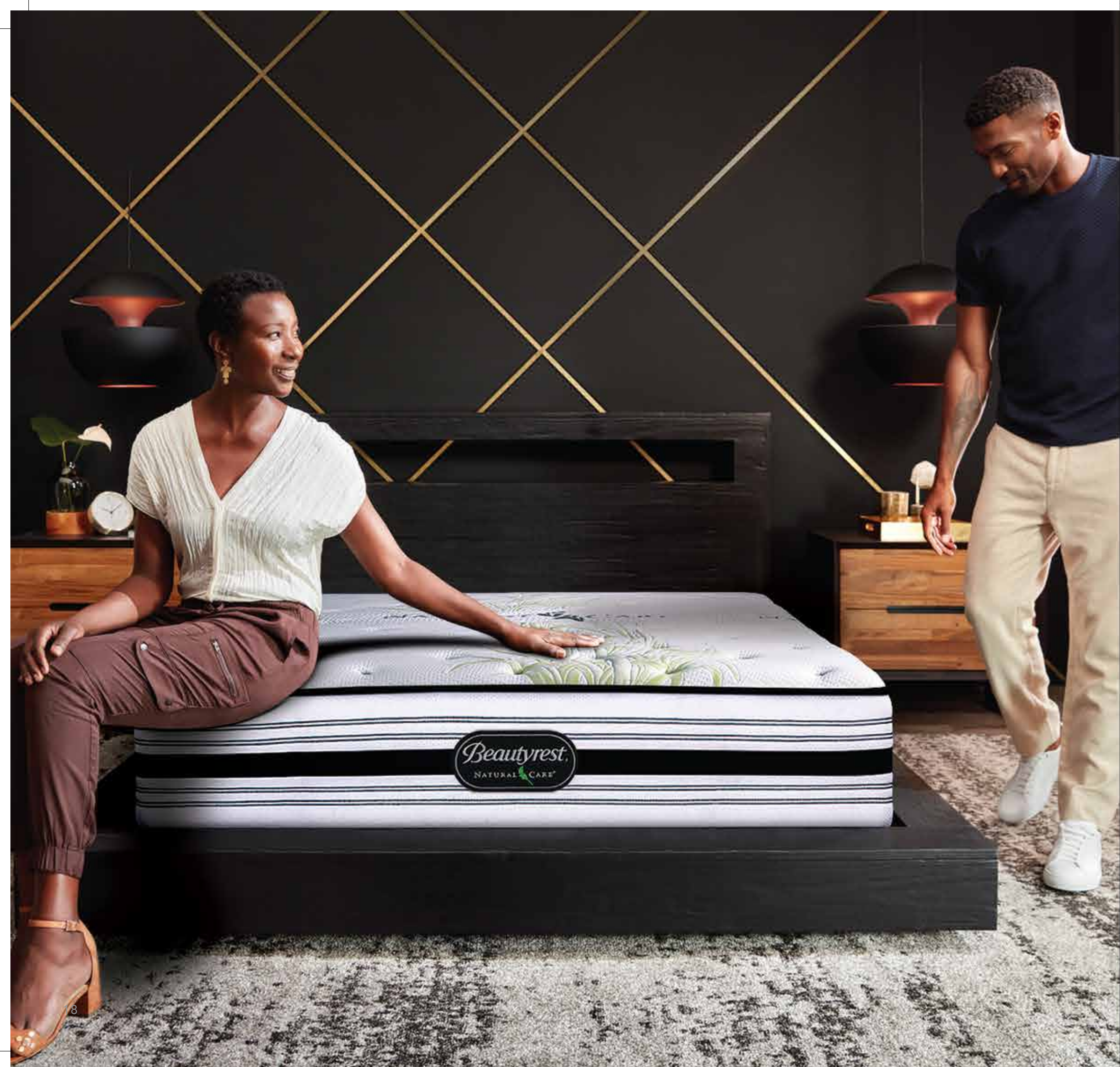
PROUDLY DESIGNED IN THE USA

Delivering inventive products with exceptional quality.

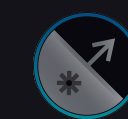


10 YEAR WARRANTY*

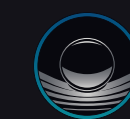
Mattresses have undergone rigorous industry standard durability tests, including Rollator and Cornell. These demonstrated exceptional results and met industry standards 1½" Impression



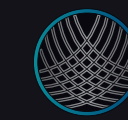
Presenting the new luxuriant cloud of unparalleled comfort and longevity. Simmons Beautyrest Natural Care® seamlessly fuses style and technology for an opulent sleeping experience. Responsive, ultra-breathable 7-zoned Natural Cool Beautyrest latex has a weightless feel that offers unsurpassed pressure-point relief as it keeps you cooler through the night.



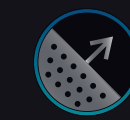
SELF-RESPONSE™ LATEX
A responsive material that provides unique support and pressure relief for your hips and shoulders.



RIGHTTEMP™ WAVE FOAM
Ultra-strong, highly conductive material that delivers consistent support and cool sleep night after night.



NATURAL FEEL PERFORMANCE FABRIC
Our natural performance fabrics are made with eco-friendly, skin-friendly and sustainable yarns that are moisture wicking and durable.



7-ZONED NATURAL COOL BEAUTYREST LATEX
Ensures a subtle and nuanced body trace through the mattress, which results in great spinal support.



REST EASY
Certipur-US certified means your mattress is made from materials without mercury, lead or formaldehyde.



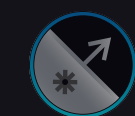
PROUDLY DESIGNED IN THE USA
Delivering inventive products with exceptional quality.



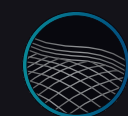
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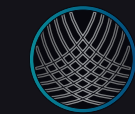
Take charge with Simmons Beautyrest Recharge®. A life-changing sleep built into every game-changing layer. A pioneer combination of Surface Touch™ Gel Memory Foam, Comfort-Response™ Latex and airflow design. Tested with the strictest of industrial standards to ensure these withstand both time and extensive usage.



COMFORT-RESPONSE™ LATEX
Supports the system with distinctive conforming support and a uniquely firm feel.



ENERGY™ FOAM
A soft foam that provides comfort & support, airflow & ventilation. For a night of restful and tranquil sleep and to wake up active and re-energized.



RECHARGE PERFORM FABRIC
Our most advanced fabric enables better comfort and a higher level of breathability. This fabric offers moisture-wicking, anti-bacterial and chemical-free properties.



ORTHO COIL TECHNOLOGY
Provides individualized back support, eases movement, and pressure point relief throughout the night.



REST EASY
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PROUDLY DESIGNED IN THE USA
Delivering inventive products with exceptional quality.



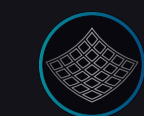
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Beautyrest®

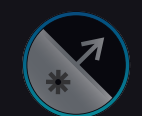
BackCare®
HYBRID

Simmons BackCare® Hybrid Series has the all-new pressure-relieving 2K Nano Cell technology to dissipate heat away from your body, maintain ideal sleep temperature and deliver a cool, uninterrupted sleep. This mattress provides enhanced support to lumbar region and is proven to relieve back and joint pains.



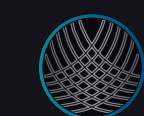
2K NANO CELL TECHNOLOGY

Better sleep that rejuvenates you has been redesigned with the most individual body support cores. Designed with the aid of chiropractors to provide the best possible body support.



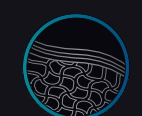
SELF-RESPONSE™ LATEX

A responsive material that provides unique support and pressure relief for your hips and shoulders.



SURFACECOOL FABRIC

Features eco-friendly yarn and antimicrobial performance layer which is paired with cool-to-touch technology for a cooler sleep surface and a great night's sleep.



GELTOUCH® HD FOAM

A high density, gel-infused foam that contours to your body for personalized support and cooling comfort.



REST EASY

CertiPUR-US certified means your mattress is made from materials without mercury, lead or formaldehyde.



PROUDLY DESIGNED IN THE USA

Delivering inventive products with exceptional quality.



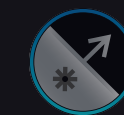
10 YEAR WARRANTY*

Mattresses have undergone rigorous industry standard durability tests, including Rollator and Cornell. These demonstrated exceptional results and met industry standards 1½" Impression



Beautyrest® BackCare®

For the ideal fusion of comfort and uplifting back support, a luxury firm mattress has been created. Simmons Beautyrest Backcare® mattress fits perfectly for people who cannot agree on a firmness level of standard pocket coils. Say goodbye to back & joint pain with our responsive Ortho Coil technology.



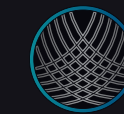
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A responsive material that provides unique support and pressure relief for your hips and shoulders.



ORTHO COIL TECHNOLOGY

Provides individualized back support, eases movement, and pressure point relief throughout the night.



SILVER FIBRE FABRIC

Features eco-friendly Silver infused yarn for exceptional breathability and moisture management to help keep your mattress fresh and cool.



MICRO DIAMOND™ MEMORY FOAM

A premium memory foam infused with cooling particles to help conduct heat away from the body.



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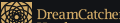
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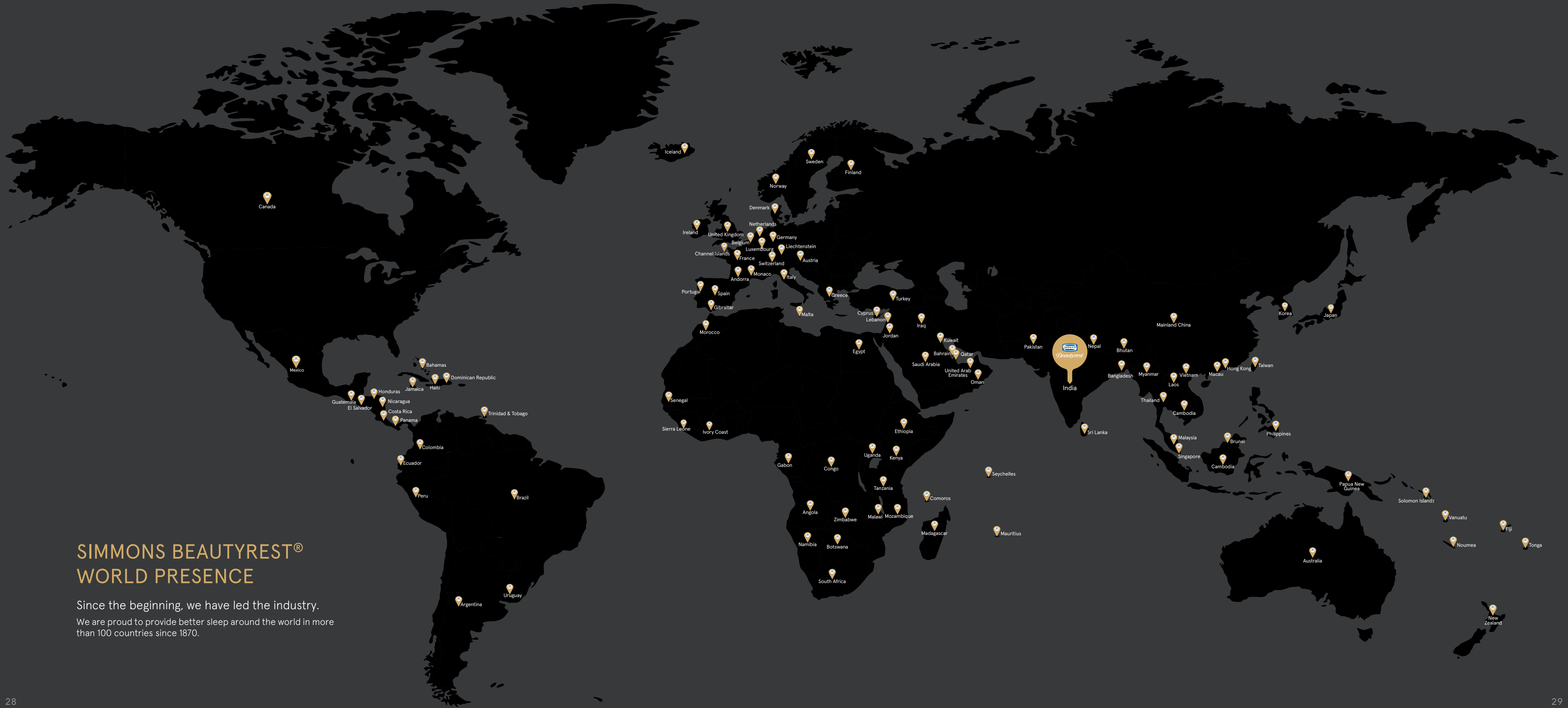


A LEGACY OF LEADERSHIP

We are proud to serve the global hospitality industry with revolutionary products, industry-leading innovation, and brand-defining guest sleep experiences. Our long-lasting commitment to innovation is reflected in our products, our services and the comfort and performance of our hospitality product line. Featuring next-generation Pocketed Coil® technology made from high carbon steel as well as striking aesthetics. The goal of our services is to help our clients achieve their commitment to provide an amazing and brand-defining sleep to their guests every single night.

BRANDS THAT TRUST BEAUTYREST HOSPITALITY



SIMMONS BEAUTYREST® WORLD PRESENCE

Since the beginning, we have led the industry.
We are proud to provide better sleep around the world in more than 100 countries since 1870.



AESTHETIC
ELEGANT
SOPHISTICATED
CLASSY


Beautyrest®